



OUR MISSION

We intend to achieve the main goals of ERIF by taking the following actions:

1. Presentations (both off and online) of various work done challenging racist imagery and performances of racial stereotypes. For example, the screening of short films and documentaries, conferences, art exhibitions, symposiums and workshops.
2. Promotion of activist campaigns, to spread the word of anti-racism strategies in the public domain, to contribute to the creation of a public and accessible “archives of resistance”.
3. To widely spread the content of activist, scholarly and artistic endeavours collected at ERIF events via the ERIF website/blog, social media platforms, livestreaming, podcasting, vlogging and zines.
4. Create and distribute tool-kits and educational resources that will be accessible to campaigners, scholars and the general public, who do not always have access to anti-oppression materials and resources.
5. Follow, research and publish findings on both racialised imagery and its connection to power inequalities, and the resistance movements of people of colour and their progress. Currently, we do this with an annual study following the use of the Zwarte Piet image in the Dutch festival Sinterklaas. ERIF intends to expand this activity with a report on racial profiling of people of colour in transit.
6. Circulate petitions and promote demonstrations against racist imagery by fellow organisations and campaigners.

Stichting Antiracistische Beeldvorming Europa / European Race and Imagery Foundation

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