



OUR VISION

Our vision demands a radical review of conceptualising “Europeaness” by critiquing dominant narratives of belonging, and the analysis of imagery that contributes to the visual culture(s) that communicate what Europe is.

Goals:

1. To analyse existing and historical manifestations of literal and figurative forms of racialised imagery of people of colour across Europe. This includes considering how policy strategies that profile and target communities of colour are affected by racialised imagery. In this aim, we should contribute towards a notion of critical literacy and analyses of visual, material and audio culture(s), to re-imagine and challenge concepts of belonging, borders, migration and nativism.
2. To be a platform that brings together individuals and/or groups negatively affected by racist representations of people of colour and to inspire them to make concerted attempts to combat racist representations of people of colour. We seek to connect and favor exchanges amongst artists, scholars, students and activists (of colour) across Europe. It should be a constant objective to legitimise voices of people and communities of colour as the experts on how to counter racism, by the valorisation and validation of alternative and empowering imagery.
3. To create safe and secure platforms of information and facilitation for the general public to join, learn, grow and emancipate around the issues of resistance to racialised imagery. We should aim to provide multi-dimensional spaces for (self)care, love, healing, listening and learning from histories of resistance. ERIF should make its content accessible to the general public to ensure that it reaches as many people as possible. The content should be communicated in such that academic or jargon-based language and terminologies are avoided in order to be inclusive to non-academic groups and individuals.

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